

# Four Pillars Community Housing

The affordability crisis is a community problem  
and requires a community solution.



# COMMUNITY PARTNER PROGRAM



Join a Movement  
Build a Legacy





## COMMUNITY SOLUTIONS

The affordability crisis is a community problem and requires a community solution.

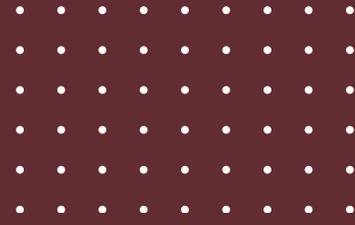
CMHC has stated that Canada needs an additional three million five hundred homes to restore affordability. Neither government nor the private sector have been able to solve the housing crisis. You cannot solve a multi-trillion dollar problem with a hundred billion dollars. We need new solutions, new approaches and a new entrant into the field:

THE COMMUNITY

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PLEASE JOIN US

# PARTNERS



**Title \$100,000**  
One Title Sponsor

*The premier partner whose leadership anchors the project and ensures its long-term success. Be the thought leader that makes 'I Invest in Housing' a household term.*

**Architect \$20,000**  
Five Architect Partners

Essential supporters who help lay the groundwork for community housing, ensuring stability and strength in every initiative.

**Cornerstone \$10,000**  
Ten Foundation Partners

Key contributors, whose investment provides structure and direction, helping us shape safe, sustainable homes.

**Pillar \$5,000**  
Ten Pillar Partners

Mission-aligned partners who stand alongside us to promote affordability, community, sustainability, and equity.

**Neighbour  
(Custom)**

We are building a Coalition of the Concerned and welcome support from all quarters. No contribution is too small. Many hands make light work.

Partnership tiers are limited and offered on a one-per-industry basis to ensure strong visibility and balanced collaboration among partners.



# WHAT YOU GET

Lead housing innovation and reach millions of Canadians



**12 month  
Community  
Engagement**

In person attendance  
+2000



**Print  
Social Media  
Signage**

organic Impressions  
+2,000,000



**Targeted  
Market  
Exposure**

Direct audience  
+2000



**Community  
Booths  
Meet & Greets  
Signage**



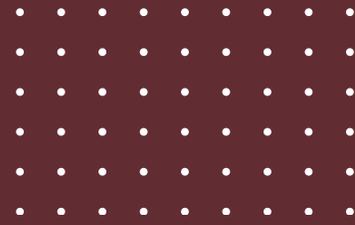
**REALTOR™  
Consumer  
Surveys  
+30,000**



**Media  
Public Relations  
Interviews  
Influencers**

Joseph MacLean's recent CBC interview on Hanomansing Tonight reached an audience of approximately 950,000.

# LEADERSHIP



Larry Traverence , co-founder at Four Pillars, is a seasoned real estate professional and has been a member of the Real Estate Board for 37 years. Larry is passionate about 'Building Solutions to the Housing Crisis'. Larry believes that a market driven solution to the crisis will be REALTOR® led.



Joseph MacLean, co-founder at Four Pillars is a social entrepreneur and has worked in the Social Purpose Real Estate and Social Enterprise space for twenty years and has worked extensively on the affordable housing file.



REALTORS® are taking a leadership role as Community Housing Ambassadors to help simplify and de-risk the development process for citizen and non-profit development. We draw on the expertise of the 26,000 licensed BC REALTORS® to help communities begin 'Building Solutions to the Housing Crisis.'



# CONTACT US

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**Building Solutions to the Housing Crisis**



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**Four Pillars Community Housing**